



ROAD MARKING 2008

MARKING OUT A SAFER FUTURE

The 11th Annual RSMA Conference

Thursday 13th November 2008, MIRA Proving Ground, Watling St. Nuneaton

Main Event Sponsors:



Prismo

Quality Reflects



H2-GO

Hydroblast Road Marking Removal
& Surface Preparation

Road Marking 2008 brings together speakers that are influencing major changes in road safety, road design and the use of road markings.

Speakers:

Robert Goodwill MP, Shadow Roads Minister (Keynote Speaker)

And others from:

The Campaign for Safer Road Design, PACTS, University of Madrid, Durham County Council and RSMA.

Delegates also get free access to the 'Seeing is Believing' event, including a period of RSMA exclusive access to the live display area. In keeping with RSMA policy of providing increased value for money with our events we have cut day delegate costs for the event by 25% on last year's costs.

Associate Sponsors:



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With a new Road Safety Strategy due for development and implementation post 2010, specialists in the field, both clients and contractors are increasingly looking at the role played by basic infrastructure in saving lives on our roads. The debate is quickly moving on from the 'soft' design considerations of 2007's Manual For Streets to the harsh realities of how we can reduce the 10,000 deaths and serious injuries annually occurring on our road network and the critical role that basic infrastructure improvements in features such as road markings will play.

Road Marking 2008 – Marking Out a Safer Future, the 11th Annual RSMA Conference will provide all of those involved in this safety critical industry the opportunity to hear the latest thinking, participate in developing future policy and since it runs alongside the first "Seeing is Believing" Exhibition, to actually see the impact of some of the products that could make Britain's roads safer for all users.

Our Speakers this year are those likely to be at the fore of road safety policy and practice over the next 10 years influencing accident reduction in that period - be part of that solution by being part of Road Marking 2008.

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| <p>9.00am - 11.00am Registration and Coffee</p> | <p>Delegates will have an opportunity to meet with road marking exhibitors and either view or book time to view their products and displays. RSMA delegates have exclusive live road circuit access from 9.00am to 11.00am</p> | | |
| <p>11.00am Conference Opens</p> | <p>Wayne Johnston, Chairman of the Road Safety Markings Association will welcome delegates to the Conference and will outline the themes for the day and the opportunities for delegates to participate. Wayne will also outline how delegates can take advantage of the access to the range of products and services on display at Road Marking 2008 and the 'Seeing is Believing' event.</p> | | |
| <p>11.10am - 11.40am Robert Goodwill MP Shadow Roads Minister Keynote Address</p> | <p>Robert Goodwill MP, Shadow Roads Minister will provide an outline of what we could expect from an incoming Conservative Government in respect to roads and roads safety policy and the importance his party attaches to safer infrastructure.</p> <p>Robert Goodwill is the MP for Scarborough & Whitby and has been Shadow Roads Minister for 12 months. He is currently undertaking detailed discussions and consultation with public and private sector providers responsible for roads and road safety and is keen to hear the views of industry practitioners.</p> | | |
| <p>11.40am - 12.10pm John Dawson Road Marking & Safer Road Design</p> | <p>The Campaign for Safer Road Design (CSRD), launched in July 2007, aims to tackle the low awareness among the British public and policymakers as to how quick, simple and affordable it is to save life by treating the roadside hazards that can kill and maim. A third of serious road injuries or fatalities are preventable over the next ten years with a modest investment – primarily in lines and signs.</p> <p>John Dawson is Chairman of EuroRAP, the European Road Assessment Programme, the first regional road assessment programme which he has led since its genesis in 2000. He is also Chairman of iRAP, the International Road Assessment Programme, which was established in 2006 to coordinate Road Assessment Programmes worldwide and has formed a strategic partnership with the World Bank.</p> <p>Secretary of the FIA Foundation for the Automobile and Society, John is a well known figure in British and European transport having served for a decade as The Automobile Association's Policy and International Director.</p> | | |
| <p>12.10pm - 12.40pm Donald Waller Road Markings Lighting the Way to a Reduced Carbon Footprint</p> | <p>In recent months Durham County Council and RSMA have been working in partnership, investigating the potential for local authority savings in energy costs and in carbon outputs through the use of light dimming and high performance road marking materials.</p> <p>In this interactive session, Donald Waller of DCC outlines the findings from research to date in terms of potential savings and impact on maintenance. They will also encourage the audience to have their say on these concepts and others that may have potential for savings without compromising safety.</p> | | |
| <p>12.40pm - 2.00pm Buffet Lunch & Exhibition</p> | <p>A chance to visit the full Exhibition and the live Display Areas on the MIRAS proving ground, the only chance to see this range of products in situ, demonstrating road safety performance</p> | | |
| <p>2.00pm - 2.30pm Robert Gifford, PACTS</p> | <p>Robert Gifford is Executive Director of the Parliamentary Advisory Council for Transport Safety. This registered charity and associate Parliamentary group offers an independent advice service to MPs and Peers, bringing together politicians and practitioners to discuss solutions to transport safety issues.</p> <p>In his talk, Robert will look at the challenges facing road safety in cutting road deaths and injuries beyond 2010 when the current target runs out. He will ask how far we can progress in this area and what policies we need to consider. He will also look at the costs to society of doing nothing and of taking a risk-based approach to road deaths</p> | | |
| <p>2.30pm - 3.00pm David Calavia, AETEC, Spain</p> | <p>David Calavia, works for AETEC in Spain and has 35 years experience of the road marking industry. A leading representative in the development of European Standards he has been involved in road marking projects designed to make Spanish roads safer.</p> <p>In 2007, the Spanish Government committed to the installation of high performance wet night road marking products on the national network, before 2009. David will outline the reasons behind this decision to improve infrastructural road safety and detail progress to date explaining the type/performance of the materials used in the projects as well as the presumed benefit-cost of this decision.</p> | | |
| <p>3.00pm - 3.25pm RSMA Road Marking Condition Survey 2008</p> | <p>The RSMA have undertaken more national road marking condition surveys than any other organisation. This year's 2000 km survey, the first since 2005, is the largest undertaken covering Highways Agency and Local Authority roads and will show whether current maintenance standards are making a difference to markings on our roads.</p> <p>George Lee, Director RSMA will introduce the survey results and appraise the condition of the UK road marking infrastructure and in his usual 'forthright' manner review the effectiveness of national and local maintenance standards.</p> | | |
| <p>3.25pm - 3.45pm Road Marking Project of the Year</p> | <p>RSMA has for the first time sponsored a dedicated Road Marking Project Award in the 2008 National Highways Excellence Awards. In this session a representative from the winning organisation will provide details of the scheme and its impact.</p> | | |
| <p>3.45pm - 4.00pm Question & Answer Session</p> | <p>An opportunity for delegates to question our Speakers collectively on the issues raised by the Conference</p> | | |
| <p>4.00pm - 8.00pm Exhibition & Live Display</p> | <p>The Exhibition and Live Display areas of the event are open until 8pm</p> | <p>8.30pm Optional Dinner & Accommodation</p> | <p>RSMA Conference Delegates can book for Dinner and Accommodation see booking form for full details.</p> |

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Fees

The fee includes delegate documentation, speaker's notes and the traditional RSMA Goody bag, plus free entry to the Seeing is Believing Event and a voucher worth 10% off RSMA publications and e-publications

£150.00 + VAT for attendance at the Conference only

£300.00 + VAT for attendance at the Conference, Conference Dinner and Accommodation at the Hinckley Island Hotel on 13th November 2008.

Members of the RSMA should contact RSMA on 01427 610101 before completing this form.

VAT No: GB 413 8860 47

How to Register

Delegates can register by completing this form and sending it to:

By Post to: **RSMA**
Road Marking 2008
– Marking Out a Safer Future
Unit 35 Corringham Road Industrial Estate
Gainsborough
Lincolnshire DN21 1QB

By Fax to: 01427 610106

By Email to: info.rsma@dsl.pipex.com

Enquiries

Conference enquiries including those relating to sponsorship or exhibition opportunities and changes to delegate information should be sent to Lorraine Crashley at RSMA using the contact information above.

Booking Conditions

It is a condition of booking that the fee is paid prior to the Conference. Any bookings transmitted on or after Friday 31st October 2008 should also be confirmed by telephone.

Cancellations can only be accepted up to 23rd October 2008 and will be subject to a 40% administration charge. No refunds will be payable for cancellations after this date or for failure to attend the event. Substitutions may be made at any time.

The Organisers reserve the right to alter any or all of the programme content, venue or timing, without voiding the contract so entered into.

Booking Form

Please complete all relevant parts of the form.

- Please reserve a day delegate place at the above Conference at £150.00 (+VAT)
- Please reserve a 24 hour delegate place at the above Conference to include Conference, Dinner and accommodation at £300.00 (+VAT)
- Please send a VAT invoice for payment by 31st October 2008, quoting the following order number

OR

- I enclose a cheque made payable to RSMA in the sum of £..... For Conference fees

Delegate Details

Title:

Forename:

Surname:

Position:

Department:

Organisation:

Address:

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Town:

County:

Post Code:

Telephone:

Fax:

Email:

Address for invoice if different from above

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I understand that this booking is made subject to the conditions printed in this brochure

Signed:

Date:

PLEASE ENSURE THAT YOU HAVE SIGNED AND DATED THIS FORM

THIS FORM MAY BE PHOTOCOPIED FOR USE OF ADDITIONAL DELEGATES

ROAD MARKING 2008

MARKING OUT A SAFER FUTURE

In Partnership with

Seeing is Believing 2008 Highways LIVE

Thursday 13th November 2008

MIRA Proving Ground, Watling St. (A5), Nuneaton, Warwickshire CV10 0TU

Main Event Sponsors & On Track Exhibitors:



ROAD MARKING 2008 - MARKING OUT A SAFER FUTURE

Is delighted to be working in partnership with 'Seeing is Believing' the most exciting and innovative highway's event in the UK, providing those involved in the road marking sector with the opportunity to see live demonstrations of in situ high performance markings and their impact and interaction with other elements of infrastructural road safety.

RSMA Delegates receive free tickets for 'Seeing is Believing', with additional exclusive access to the track on the morning prior to the Road Marking 2008 Conference. With the support of our sponsors we have also reduced the cost of attending Road Marking 2008 by 25% from last year's conference.

SEEING IS BELIEVING - HIGHWAYS LIVE

Organised by UK Roads Ltd & the Passive Revolution, in association with Highways Magazine - includes undercover exhibition and outdoor day and night time demonstration of both reflective and directly illuminated highway products that is open to delegates up to 8pm.

The demonstration area will include lit sections enabling the switching off and dimming of lights to demonstrate the impact of reflective products.

Road Marking 2008 - Marking Out a Safer Future

Is organised by the Road Safety Markings Association in partnership with Seeing is Believing - Highways Live

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The 11th Annual RSMA Conference will provide all of those involved in this safety critical industry the opportunity to hear the latest thinking, participate in developing future policy and help define the sector's input into the next Road Safety Strategy due for development and implementation post 2010.

With influential speakers and policy developers presenting their views and seeking your opinions 'Marking Out a Safer Future', is probably the most important RSMA Conference we've ever organised.

COMPLETE THIS BOOKING FORM AND RETURN IT TO RSMA TO SECURE YOUR PLACE AT ROAD MARKING 2008

